



# sweet

Individual  
Packaging  
Technics  
Spa



# Jokey IML.

## You will be entranced.

Our new, exciting In-Mould Labelling will turn your packaging into a multi-sensory, intelligent marketing tool. Everything is possible: colours, aromas, look and feel – and now also interaction with smartphones, optimised scanner features and uncopyable security functions.

The future of packaging is currently being rewritten. Be part of it. With Jokey.

Order your personal IML sample packaging at:  
[sales@jokey.com](mailto:sales@jokey.com)

### Digital Watermark

The digital watermark offers the smartphone user an unparalleled wealth of additional information. The invisible mark is spread over the entire packaging. At the POS it replaces the barcode, resulting in time savings of 50% when scanning.



### Rectro Verso

The rear of the label can also be printed, for example with washing instructions, details of contents – or the number of a winning ticket.

### Peel-off-Funktion

The removable label offers undreamt-of possibilities. How about a prize competition? Or cards for kids to collect?



[jokey.com](http://jokey.com)