

Sour

Individual
Packaging
Technics
Spa



Jokey IML.

You will be entranced.

Our new, exciting In-Mould Labelling will turn your packaging into a multi-sensory, intelligent marketing tool. Everything is possible: colours, aromas, look and feel – and now also interaction with smartphones, optimised scanner features and uncopyable security functions.

The future of packaging is currently being rewritten. Be part of it. With Jokey.

Order your personal IML sample packaging at:
sales@jokey.com



jokey.com

Ultra Clear

The translucent tone gives the packaging an emotional colour scheme – here a wonderfully fresh lemon yellow. And it generates trust, because it provides a view into the inside of the packaging.

Digital Watermark

The digital watermark offers the smartphone user an unparalleled wealth of additional information. The invisible mark is spread over the entire packaging. At the POS it replaces the barcode, resulting in time savings of 50% when scanning.



Covering White 1

The covering white ensures the writing is easy to read.

Covering White 2

A second coat of covering white ensures optimum opacity. A particularly attractive feature is the contrast of the pure white and the translucent packaging material.

»Lemon« Fragrance

Scents are seductive. The fruity-fresh smell of lemon can either be permanently emitted or released by rubbing.