



fresh

Individual
Packaging
Technics
Spa



Jokey IML.

You will be entranced.

Our new, exciting In-Mould Labelling will turn your packaging into a multi-sensory, intelligent marketing tool. Everything is possible: colours, aromas, look and feel – and now also interaction with smartphones, optimised scanner features and uncopyable security functions.

The future of packaging is currently being rewritten. Be part of it. With Jokey.

Order your personal IML sample packaging at: sales@jokey.com

Digital Watermark

The digital watermark offers the smartphone user an unparalleled wealth of additional information. The invisible mark is spread over the entire packaging. At the POS it replaces the barcode, resulting in time savings of 50% when scanning.

Thermo Chase

Is there optimal cooling for the food? Whether hot or cold: The thermochromatic writing changes colour when the right temperature is reached.



Spot UV

The spot coating adds a special sheen to selected elements of a motif.

Metallic Foil

The classy metallic effect is a glamorous eye-catcher.



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