Virgin plastic
Food Contact
Jokey packaging for food contact is produced under the high hygiene regulations of the GFSI standard. In addition, only raw materials are used that meet the legal requirements and are 100% recyclable. In this way, it provides the recycle cycle with high quality, physiologically harmless mono-material.

Renewable raw materials
Circular raw materials
Plants, construction materials, chemicals and other non-food products packed just as well and safely in our 100% recycled packaging as in new plastics. High functionality thus meets an ecologically valuable contribution to resource protection— with all finising options from colour to in-mould labelling.

Resource efficiency
Recycling as much product as possible with as little material as possible—this maxim has driven our research and development since the early 1990s. With success: we have now reduced the operating weight of our packaging by up to 40% by means of increasingly efficient and at the same time functional designs.

High-Grade technical recyclability
Only homogeneous packaging materials achieve optimal recycling results. Therefore, we only use plastics and decorations that are 100% recyclable. Jokey packaging is thus completely recyclable and can be reused as recycled material without any technical quality losses.

Jokey Eco Concept
Sustainable Packaging Design.

Eco Resources—Sustainable materials.

For 30 years, we have been consistently developing our products at many levels of sustainability. The use of sustainable materials, especially recycled materials, is a key factor in this respect.

Eco Design—The sustainable form.

The design of Jokey packaging plays an important role in reducing its ecological footprint. For many years, we have been optimising it with regard to its sustainability—in production, use and recycling.

Secondary raw materials

Get in touch!
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Visit jokey.com for more information on the “Eco Concept.” You can also contact us personally—we look forward to hearing from you!

jokey.com
We at Jokey are convinced that the ideal packaging is both maximally functional and maximally sustainable. By developing the Jokey Eco Concept, we have created a guideline for combining both. Our goal: maximum product functionality with minimum ecological footprint. We are working towards this goal with ten fields of action in the areas of Eco Strategy, Eco Resources and Eco Design.

**The Jokey Eco Concept—our 10-point plan for packaging of the Circular Economy**

**Eco Strategy**

The strategic base.

If you want to make a difference, it is best to start with yourself. The first three fields of action of the Jokey Eco Concept underline our comprehensive approach and provide the basis for all others.

**Eco Resources**

**Eco Design**

Our responsibility does not end when a Jokey packaging is dispatched from the factory. We are actively working to ensure that it is also returned to the recycling cycle—not only here, but also in all 82 countries of our customers. To achieve this, we are in constant and open dialogue with customers, partners, associations and NGOs.

**360° Responsibility**

Our responsibility does not end when a Jokey packaging is dispatched from the factory. We are actively working to ensure that it is also returned to the recycling cycle—not only here, but also in all 82 countries of our customers. To achieve this, we are in constant and open dialogue with customers, partners, associations and NGOs.

**CO₂-Balance**

As a pioneer in the field of sustainability, our goal is climate-neutral packaging. Until Jokey is fully CO₂-neutral, we offer our customers CO₂-compensation with certificates in sustainable climate projects. Here we work together with a network of NGOs and other stakeholders.

**Eco Company**

As a family business, we think long-term. Our future strategy is based on three pillars: solid growth, ecological action and social responsibility. We are convinced that entrepreneurial success requires a careful attitude towards people and nature. Our vision is to become climate neutral by 2030.