

**Eco Resources**—Sustainable materials.

For 30 years, we have been consistently developing our products at many levels of sustainability. The use of sustainable materials, especially recycled materials, is a key factor in this respect.



**Virgin plastic Food Contact**  
Jokey packaging for food contact is produced under the high hygiene regulations of the GFSI standard. In addition, only raw materials are used that meet the legal requirements and are 100 % recyclable. In this way, it provides the recyplate cycle with high quality, physiologically harmless mono-material.



**Secondary raw materials Circular raw materials**  
Paints, construction materials, chemicals and other non-food products packed just as well and safely in our 100 % recycled packaging as in new plastics. High functionality thus meets an ecologically valuable contribution to resource protection—with all finishing options from colour to in-mould labelling.



**Renewable raw materials**  
Since 2010, we have been working on the replacement of carbon-based polymers with raw materials from biomass. However, not everything that is renewable is of ecological advantage—which is why we at Jokey only use raw materials that have internationally recognised certificates of origin and composition.



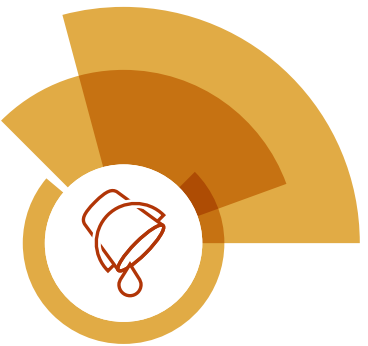
**jokey.com/en/the-jokey-eco-concept**  
Visit jokey.com for more information on the “Eco Concept.” You can also contact us personally—we look forward to hearing from you!

**Eco Design**—The sustainable form.

The design of Jokey packaging plays an important role in reducing its ecological footprint. For many years, we have been optimising it with regard to its sustainability—in production, use and recycling.



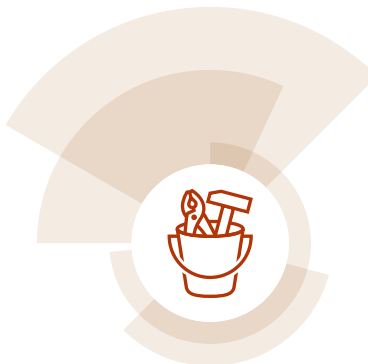
**Resource efficiency**  
Packing as much product as possible with as little material as possible—this maxim has driven our research and development since the early 1990s. With success: we have now reduced the operating weight of our packaging by up to 40 % by means of increasingly efficient and at the same time functional designs.



**Full drainability**  
All Jokey packaging allows complete access to the contents by removing the lid. This guarantees consumer protection and simplifies the recycling process, because residual fillings lead to a high level of additional technical effort and cost an unnecessary amount of energy.



**High-Grade technical recyclability**  
Only homogeneous packaging materials achieve optimal recycling results. Therefore, we only use plastics and decorations that are 100 % recyclable. Jokey packaging is thus completely recyclable and can be reused as recycled material without any technical quality losses.



**Second use & Reuse**  
Jokey packaging is robust, completely emptiable and reliably re-closable. It retains its function after its life as packaging and can be used for a wide variety of purposes. At the same time, it remains 100 % recyclable at all times. Moreover, it helps your brand to attract constant attention.

**Get in touch!**

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Printed on 100% recycled paper.

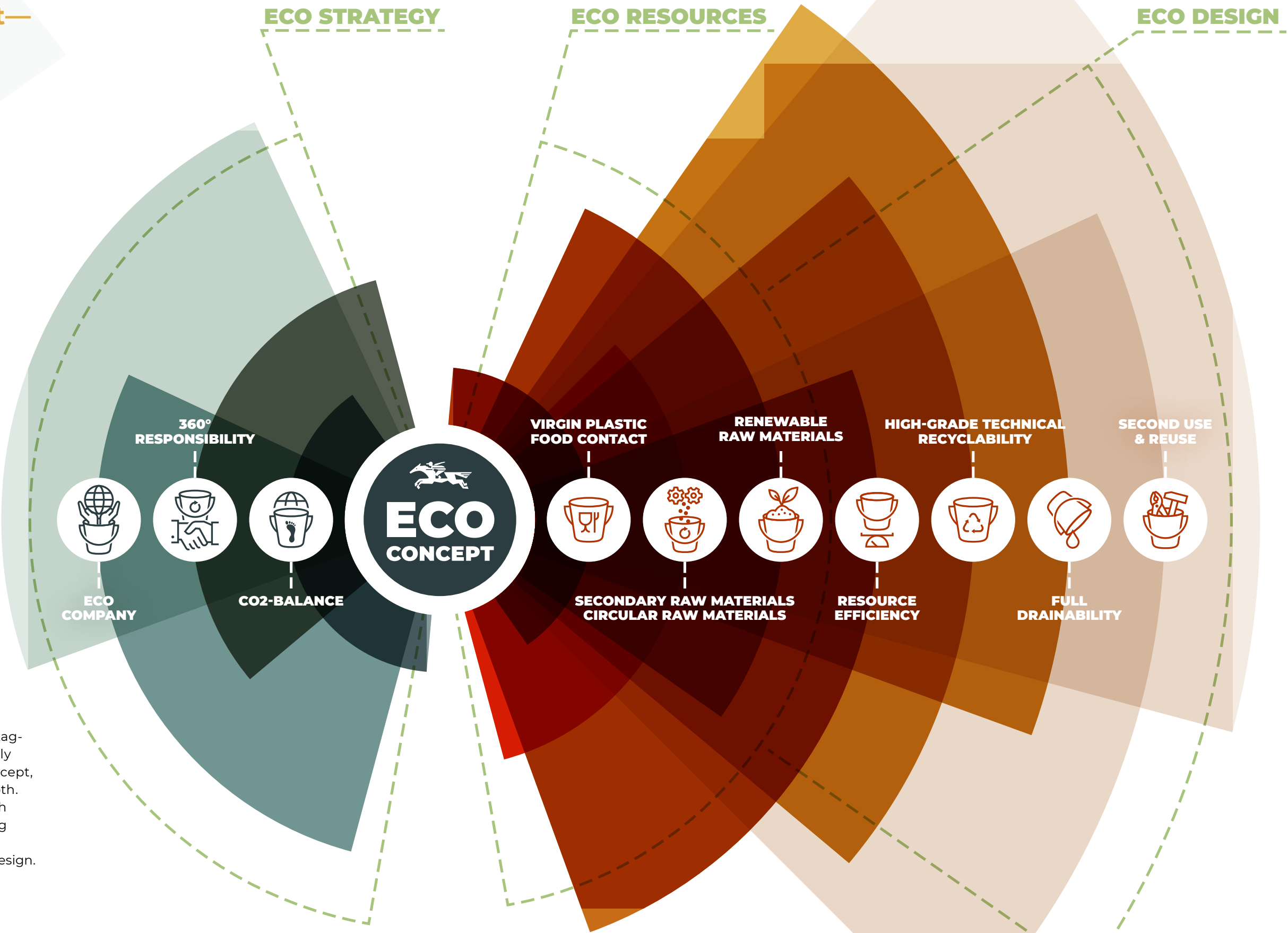
**Jokey Eco Concept**  
Sustainable  
Packaging Design.



07/2020/EN

**The Jokey Eco Concept—**  
our 10-point plan for  
packaging of the  
Circular Economy

We at Jokey are convinced that the ideal packaging is both maximally functional and maximally sustainable. By developing the Jokey Eco Concept, we have created a guideline for combining both. Our goal: maximum product functionality with minimum ecological footprint. We are working towards this goal with ten fields of action in the areas of Eco Strategy, Eco Resources and Eco Design.



**Eco Strategy**  
The strategic base.

If you want to make a difference, it is best to start with yourself. The first three fields of action of the Jokey Eco Concept underline our comprehensive approach and provide the basis for all others.

**360° Responsibility**

Our responsibility does not end when a Jokey packaging is dispatched from the factory. We are actively working to ensure that it is also returned to the recycling cycle—not only here, but also in all 82 countries of our customers. To achieve this, we are in constant and open dialogue with customers, partners, associations and NGOs.

**CO<sub>2</sub>-Balance**

As a pioneer in the field of sustainability, our goal is climate-neutral packaging. Until Jokey is fully CO<sub>2</sub>-neutral, we offer our customers CO<sub>2</sub> compensation with certificates in sustainable climate projects. Here we work together with a network of NGOs and other stakeholders.

**Eco Company**

As a family business, we think long-term. Our future strategy is based on three pillars: solid growth, ecological action and social responsibility. We are convinced that entrepreneurial success requires a careful attitude towards people and nature. Our vision is to become climate neutral by 2030.