

Jokey Design Service

Packaging design from the experts.



Full-Service

for your packaging design.

We have created the Jokey Design Service to ensure that you can use the full sales potential of your packaging. As a full-service provider for packaging design, we support you from consulting on design to the creation and production of artwork.

The Jokey Design Service creates your packaging design for any of our standard or custom moulded packaging. We will design a packaging for you that meets the taste of your target group, promotes your product authentically and emotionally and is unmistakably recognisable as your product brand.

Creation

From consulting to design.

First we discuss what you expect from the packaging design and which elements should be included. Then we develop a design concept. As experienced packaging experts, we know what is technically possible and how to achieve the optimal advertising effect. We recommend a container colour and develop a print image with image motifs, text, logos etc.

Visualization

Turnable 3-D view of your packaging design.

We present our design concept to you as a rendering, as a rotatable digital visualization, as a real prototype or as a small series for presentations and field tests. This allows you to see the design realistically and examine it from all sides. After coordination with you and your approval, we create a final layout of your print image.

PrePress

Technically perfect artwork.

Our printing specialists create the artwork for the print motifs of your packaging. As a leading manufacturer, we combine the experience from creating many thousands of print motifs.

Printing

Finishing at the latest state of the art.

Jokey's brilliant in-mould labelling process offers emotional motifs in high-definition quality. Even multisensory effects and digital interactions can be integrated into the in-mould labels. For small print runs, we use digital printing to produce labels of similar high quality. Classic offset printing also offers attractive design options.

More conscious packaging.

Sensitivity about sustainable packaging is increasing—among both consumers and retailers. Manufacturers assuming an attitude have the option of using various recyclates—they are in no way inferior to new plastics and offer many attractive design options.



Get in touch!

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Jokey Individual

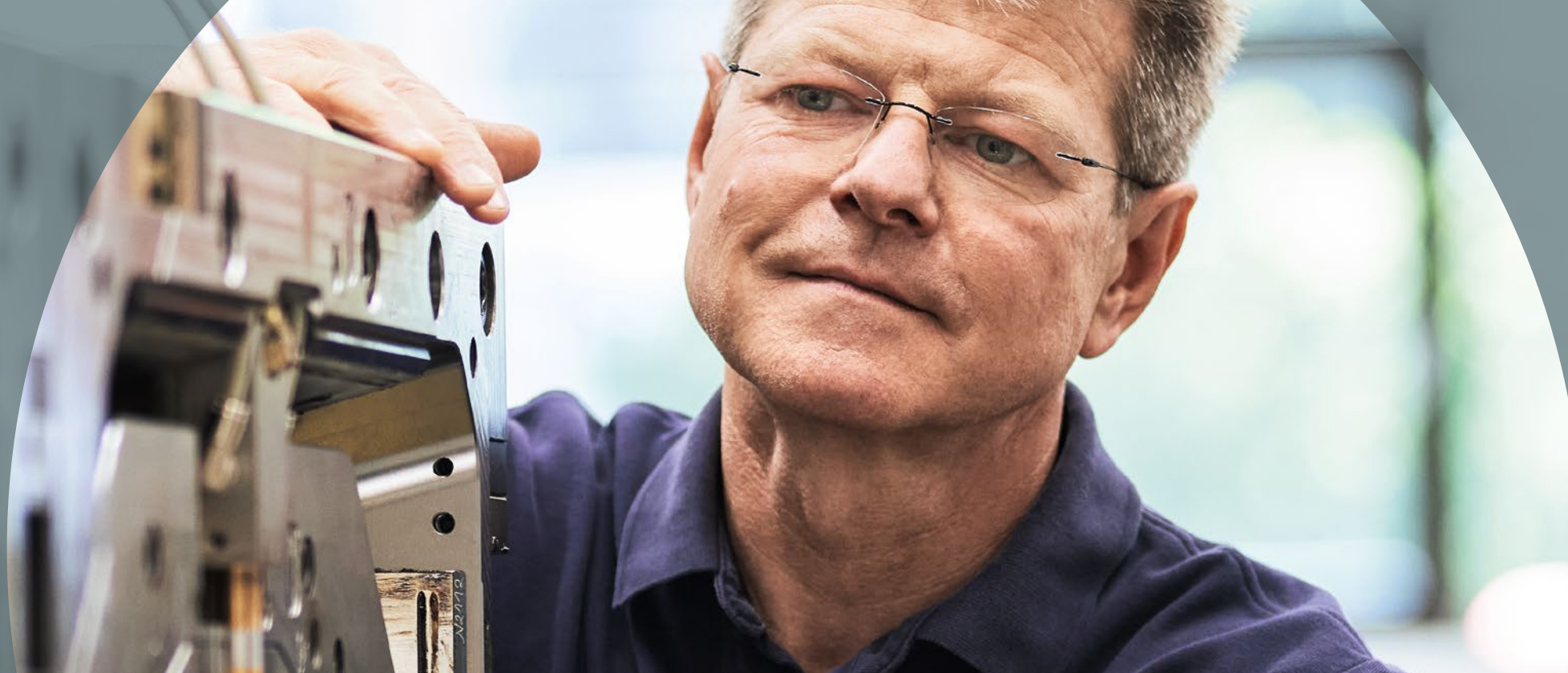
Sensationally different.



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Jokey Individual

Your shape. Your colour.
Your design.



Unique packaging design.

Only the interplay between logo, colour, text and image creates the unmistakable corporate design of your brand. It gives your product the brand identity and highlights its position in a competitive market. Put your message in the limelight!



jokey.com/en/services/jokey-individual

Visit [jokey.com](https://jokey.com/en/services/jokey-individual) for more information on “Jokey Individual.” You can contact us personally—we look forward to hearing from you!



Layout Pure emotions.

Images appeal to the gut feeling and stimulate the buying impulse. Jokey offers you a variety of finishing options: from offset and digital printing to Jokey's unique in-mould labelling. This process allows for emotionally appealing motifs of fascinating brilliance: the complete container surface and the lid can be printed entirely right up to the edge. Optional multisensory effects entice you to smell, touch and marvel.



Container colours Unmistakable your brand.

Colours arouse emotions and are one of the most important recognition features of your brand. We manufacture your packaging in any colour of your choice—including transparent, of course. Buckets and handles can be coloured differently. In addition to the 11 Jokey standard colours, we optionally offer many special colours and individual colouring according to PANTONE, RAL or HKS. Flitter and metallic effects as well as luminescent packaging materials provide glamour.



Custom-Moulding Individual types of packaging.

Nothing differentiates more than an individually designed packaging. Would you like an eye-catcher that attracts all attention at the POS? Or would you like to tailor the function of your packaging specifically to your customers? The Jokey Moulding Service develops a special design in close cooperation with you, which corresponds exactly to your wishes. Jokey Werkzeugbau GmbH guarantees precise moulds and Jokey Technical Service supports you in setting up your filling line.



Sustainable material selection Packing responsibly.

Sustainable packaging is increasingly important to consumers. In addition to 100 % recyclable new plastics, we therefore also offer plastics made from strictly controlled renewable raw materials; in the non-food sector, you can also use PCR or special recyclates to set yourself apart from your competitors.



Future technologies Connected and convenient.

- Packaging 4.0 communicating with mobile devices or scanner cash registers.
- Intelligent packaging, such as thermochromics' effects that indicate temperature changes by changing colour.
- Smart packaging with additional barrier function, such as the Jokey-Barrier-Tainer, as well as our extensive range of accessories.